

MK NEWS

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JAPAN



NEW YEARS TRADITION IN JAPAN

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Quoted from hisgo by HIS :

https://www.hisgo.com/us/destination-japan/blog/japanese_new_years_traditions.html

Deep Cleaning

In Japanese culture, the new year must begin on a clean slate. As a result, Japanese people usually partake in something called oosouji, or "big cleaning." A lot of times, every inch of the household is cleaned, including places that remain untouched other times of the year.

Eating Traditional New Year's food

Another big tradition in Japanese culture is eating certain foods, Toshikoshi soba is eaten on the eve of New Years, while ozoni and osechi are enjoyed the actual day of.



Osechi

Hatsumode

One of the more traditional New Year's customs is Hatsumode, or the first shrine visit of the New Year. Many people go to visit a shrine on January 1st, 2nd, or 3rd, in order to pay their respects and also to wish for a happy and healthy year. The shrines tend to get very crowded, and families tend to all go together.

There are more traditional events of new years in Japan. Please check this website if you would like to know more about it.

CAR SALES QTY IN JAPAN, in 2021

Ranking	Model	Brand	Sales QTY
1	Yaris	Toyota	212,927
2	Roomy	Toyota	134,801
3	Carolla	Toyota	110,865
4	Alfard	Toyota	95,049
5	Note	Nissan	90,177
6	Raize	Toyota	81,880
7	Harrier	Toyota	74,575
8	Aqua	Toyota	72,495
9	Voxy	Toyota	70,085
10	Fit	Honda	69,577

The car sales in Japan in 2021. (Left Figure) YARIS of Toyota came in first place in Japan market.

From : JAPAN AUTOMOBILE DEALERS ASSOCIATION

The new car sales quantity in Japan in 2021 for each brand. (Right Figure) Toyota came in first place twice as much as the different from Suzuki in

Brand	Sales QTY
DAIHATSU	572,401
HINO	60,010
HONDA	579,771
ISUZU	63,061
LEXUS	51,118
MAZDA	157,311
MITSUBISHI	77,674
MITSUBISHI FUSO	32,106
NISSAN	451,671
SUBARU	101,312
SUZUKI	608,379
TOYOTA	1,424,380
UD TRUCKS	9,340

WEB SITE OF JAPAN AUTOMOBILE DEALERS ASSOCIATION : <http://www.jada.or.jp/>

From : JAPAN AUTOMOBILE DEALERS ASSOCIATION

MK ITEM / INTERCHANGE NEWS

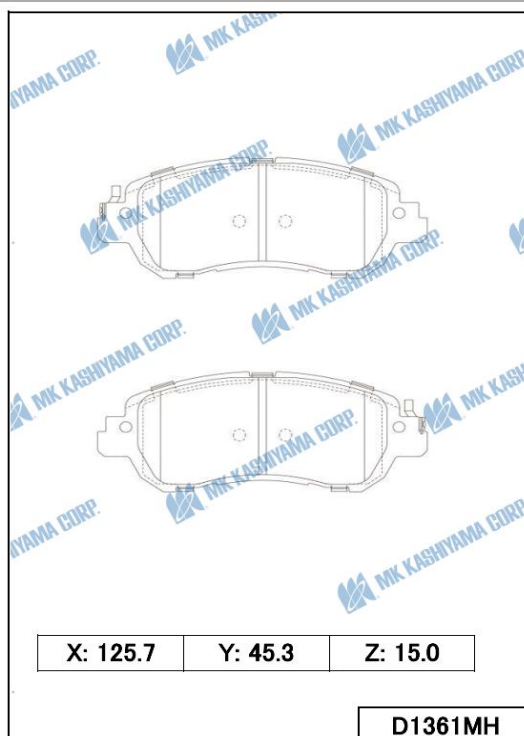
January New Item Information

■ BRAKE PAD

MK No.	Position	Application	Quotation Month
D1361MH Made in Japan FMSI:D2038,D2324	Front	Nissan KICKS P15 (1600cc) 16.04- <MEX,BRA,LA,CHN>	January. 2022

January New Item Drawing Information

■ BRAKE PAD



Valuable Information

■ Newly start Product at Indonesia Factory (Existing MK Item)

D2081 / D7060M are available in Indonesia from January order.

■ Newly start Products with SHIM (Existing MK Item)

MK No.	Origin	Quotation Month
D1329MH	Made in Indonesia	January. 2022

Announcement

■ Changed SETS/CTN Products (Existing MK Item)

Since starting or planning to start with SHIM products, inner box size will be bigger than before for fit with SHIM products.

This is why sets/ctn of without SHIM products also changed. Below products will be changed from JANUARY Order (APRIL shipment).

<From End of JANUARY Order>

MK No.	Previous	Present	Origin
D2148M	8 sets/ctn	5 sets/ctn	Made in Japan
D2052	12 sets/ctn	8 sets/ctn	Made in Japan / Indonesia